



FOR IMMEDIATE RELEASE

CONTACT: Julie Bancroft
TELEPHONE: 800.263.4462 Ext. 1240
EMAIL: jbancroft@codidirect.com
WEB: codidirect.com

CODi Springs into Green Plan in Celebration of Earth Week
CODi® Announces Environmental Sustainability Initiative

April 23, 2008 (Harrisburg, PA) –In honor of Earth Week, CODi®, the premier brand known throughout the Fortune 500 for the highest quality laptop carrying and tablet cases, mobile security and accessory solutions available to Corporate Road Warriors, announced today that it plans to unveil a comprehensive “green” plan in time for summer, when energy and fuel consumption is often at its highest.

CODi® has always considered itself environmentally conscientious; with many of its standard business practices already earth friendly. “With a Pennsylvania based manufacturing facility and a shipping location central to many of our largest customers, we’re already minimizing our carbon footprint,” explained Julie Bancroft, Marketing Communications Manager. Adding, “Being eco-conscious is a growing concern for us as an organization, and is shaping the decision-making of many of our corporate customers. We value the needs of our customers—we’re doing this for them, our employees, and our community—environmental sustainability needs to be a global effort and we can contribute to that effort by setting an example as an environmentally and socially responsible manufacturer.”

CODi’s green initiative will encompass four specific business objectives; day-to-day business operations at headquarters and the Pennsylvania based manufacturing facility, carbon conscious shipping, minimized packaging with environmentally friendly materials, and a dedicated green product line designed and manufactured with truly eco-friendly materials.

While CODi’s green initiative will be detailed at a later date, customers should already feel confident about purchasing and carrying CODi® products. CODi® cases are constructed of only premium PVC-free military grade ballistic nylon and leather, ensuring years of use and reducing the need to regularly replace cases—less replacements means less waste in landfills.

CODi, Inc. is a trusted provider of mobile business solutions, from a complete line of light-weight, quality laptop carrying cases to mobile accessories and security solutions. Since 1992, CODi has been a pioneer in the notebook and tablet case industry, using only premium materials for durability and a lifetime of use. CODi’s unwavering attention to the “corporate road warrior” ensures unique and attentive service to corporate partners and consumers.

###

For more information on how to buy CODi products, call 1-800-263-4462 or visit www.codidirect.com